

LATCHO DROM MEDIA KIT

TRAVEL BLOG - 2026 UPDATE

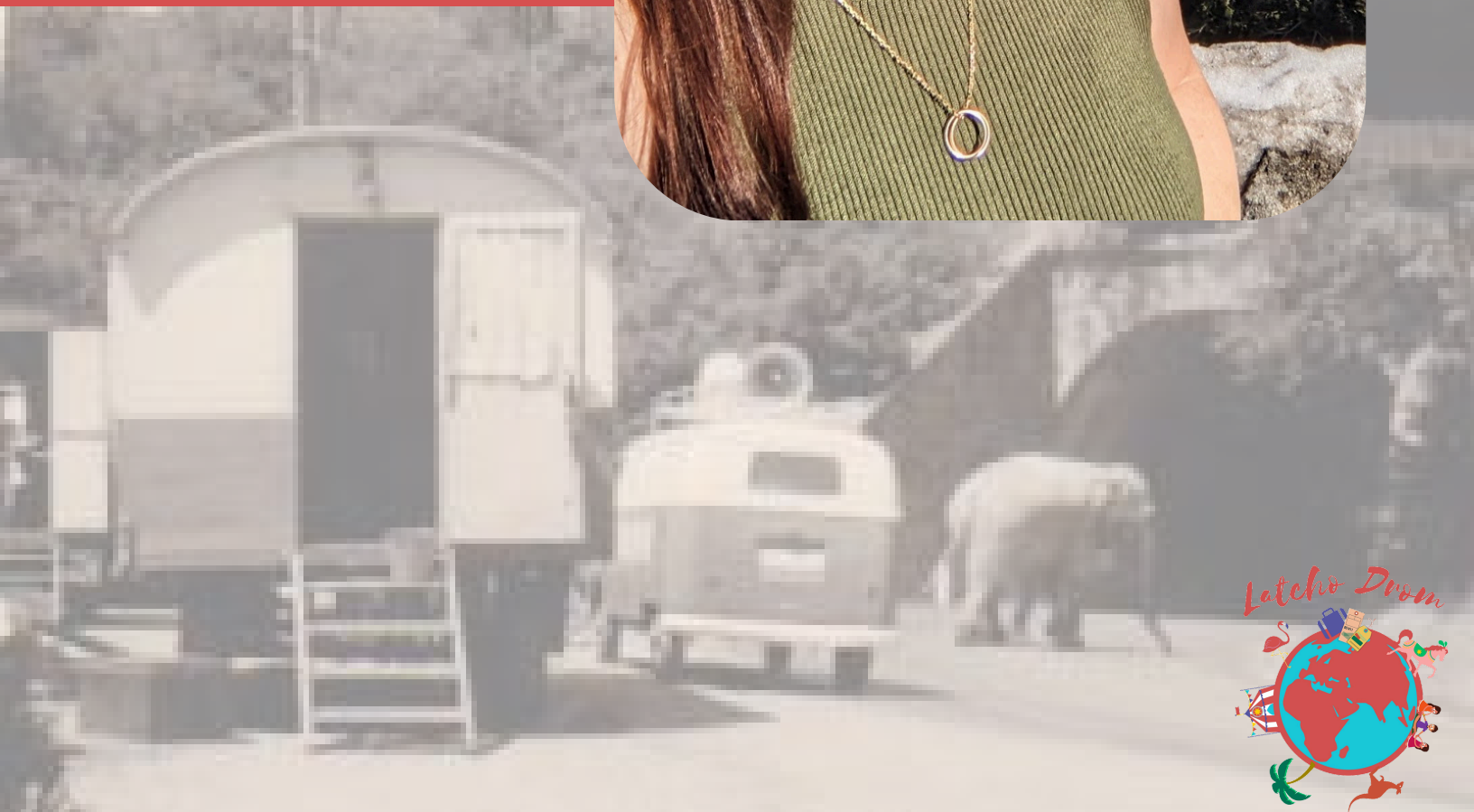
WWW.LATCHODROM.ME



THE STORYTELLER DAVINA

"Born with circus blood, raised as a global citizen." From the cobblestones of *Ghent* to the skyline of *New York City* and the rolling hills of *Northern Virginia* - travel is in my DNA.

As the granddaughter of a circus artist, "home" has always been a moving target. Through **Latcho Drom**, I bridge the gap between *European flair* and *the American dream*, offering a unique transatlantic perspective on mindful travel.



WHY PARTNER WITH LATCHO DROM?



In a world of fleeting digital trends, I prioritize depth, aesthetics, and consumer trust. I don't just post content; I build authority.

- ✓ **Bilingual Global Reach:** A unique influence in both the *North American* and *Benelux (Belgium/Netherlands)* markets.
- ✓ **Vetted Product Authority:** As an invited *Amazon Vine Voice (USA)*, I am a recognized expert in product testing, delivering honest, high-impact reviews that drive purchasing decisions.
- ✓ **Premium Content Creation:** I provide high-end photography and storytelling that brands can leverage for their own marketing channels (UGC).
- ✓ **Loyalty Specialist:** Expert in navigating the intersection of luxury loyalty programs (*Hilton Honors/HGV*) and the reality of traveling with a toddler and a preschooler.



CORE NICHES + EXPERTISE

- **Slow Travel & Immersive Road Trips:** Deep dives into the *US East Coast* & hidden *European gems*.
- **Family Travel Strategy:** Practical, field-tested advice for traveling with children (ages 2-5).
- **Expat Life & Relocation:** The authentic reality of living, working, and thriving as an expat in the *United States*.
- **Curated Product Reviews:** Rigorous testing of travel gear, home essentials, & lifestyle products.



AUTHORITY + MEDIA HIGHLIGHTS

- **Press & Recognition:** Featured in *Flair Belgium*, *Education First* (Best Travel Blogs Belgium), and prominent European travel outlets like *Vetexbart*.
- **Amazon Influence:** Trusted member of the *Amazon Vine community* with a focus on travel, parenting, and home innovation.
- **Engaged Community:** A loyal, high-intent audience that values authenticity over clickbait.



COLLABORATION OPPORTUNITIES

- **UGC & Content Creation:** High-end photography & bilingual storytelling for your brand.
- **Sponsored Narratives:** Authentic articles that integrate your brand into a meaningful travel story.
- **Brand Ambassadorship:** Long-term partnerships rooted in shared values & trust.
- **Bespoke Travel Consulting:** Custom itineraries & concierge-style planning for high-intent travelers.



Latcho Drum



LET'S CONNECT



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